

# Global Risk LLC

October 2013



## October is National Cyber Security Awareness Month

All businesses and organizations, even those with the most sophisticated systems, are susceptible to a cyber attack or data breach. No system is fool-proof to the human element of a staff member unwittingly opening an email attachment containing a virus, theft of paper files or losing a laptop containing private customer information. Events like these happen every day and can have a significant impact on your customers, bottom line or reputation. We want to raise your awareness of this growing risk so your business or organization can be better prepared in the event of a cyber attack.

### A lost laptop is just a lost laptop. Or, is it?

Travelers understands the complexity of cyber threats and has a wide variety of product solutions to help protect an organization's assets.

**Contact your Travelers representative or independent agent for more information about Travelers cyber insurance solutions.**



**Cyber Exposed. Business Secured with Travelers.**

Gayle Bainbridge  
Global Risk LLC

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